

PRL Program Evaluation

Status

- **Survey complete and comprehensive DB prepared**
- **Survey analysis underway**
 - **Preliminary Top End Nov 4-5**
 - **Preliminary Choice Model Dec 6**
- **Performance data received 10/25**
 - **Benefits assessment Nov 26**
 - **Price responsiveness estimates Nov 30**

PRL Participation by Program

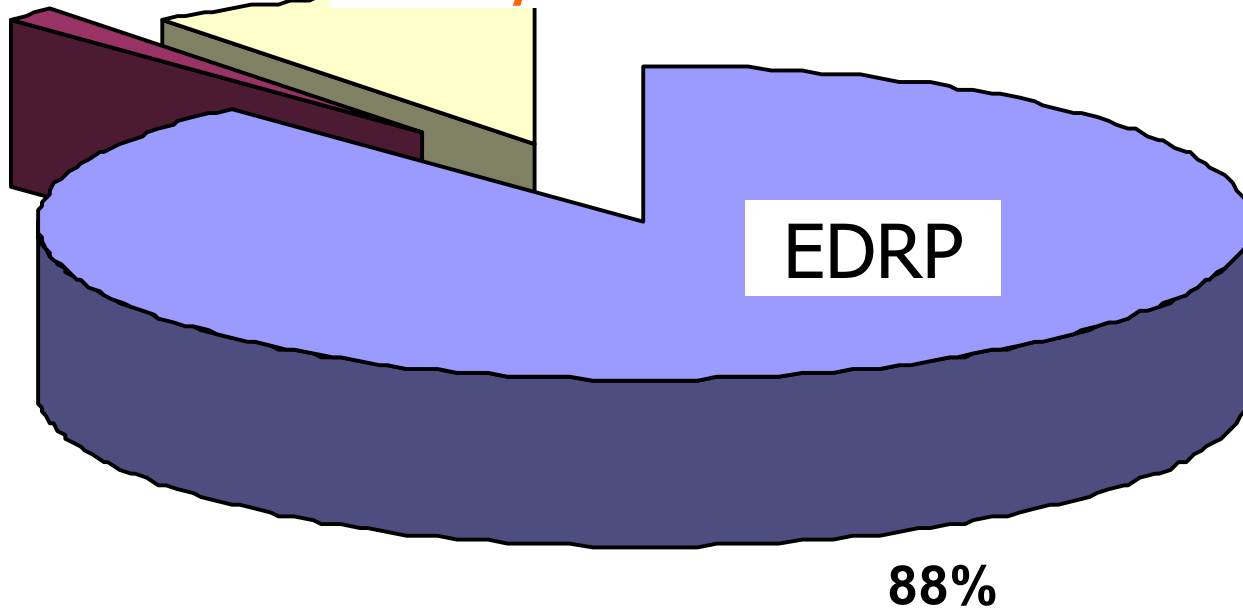
PRL Participation

DADRP

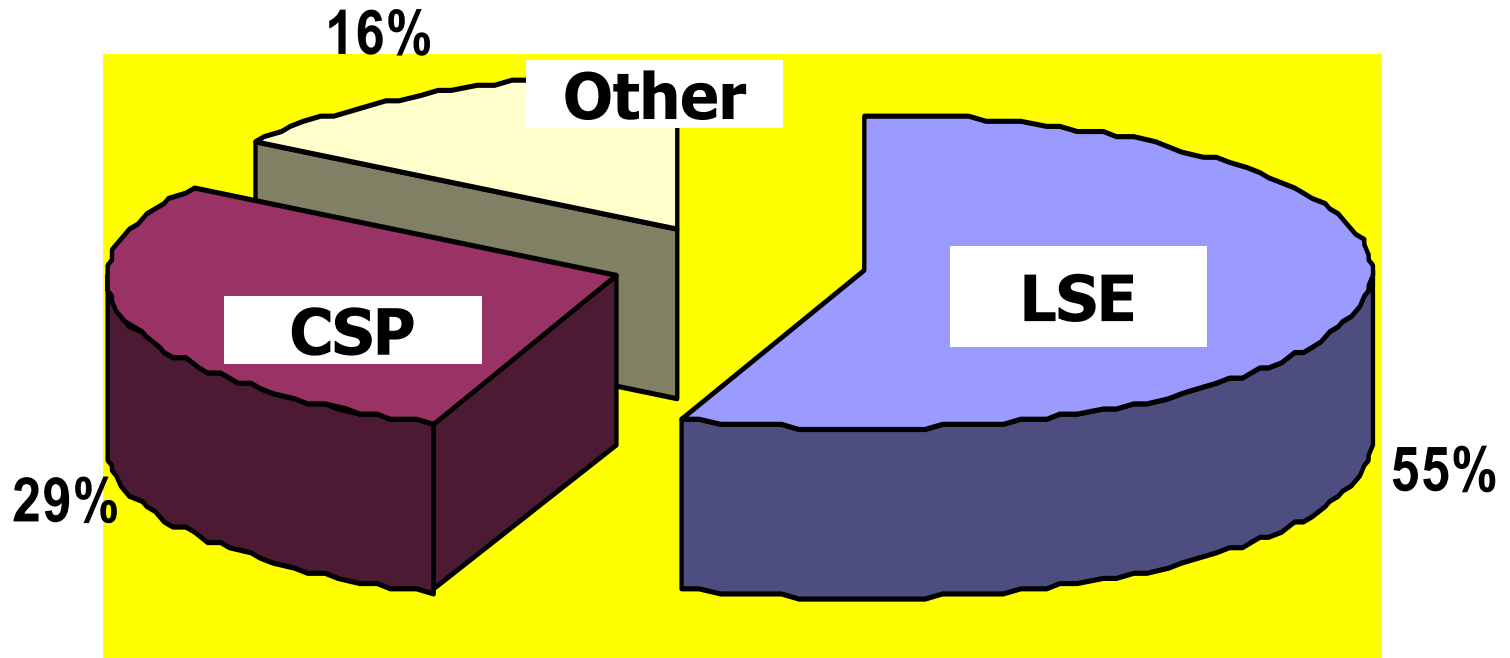
1%

11%

ICAP/SCR



PRL Participation by Sponsor



LSE = TO LSE (utility)

CSP = Unregulated LSE & Aggregator

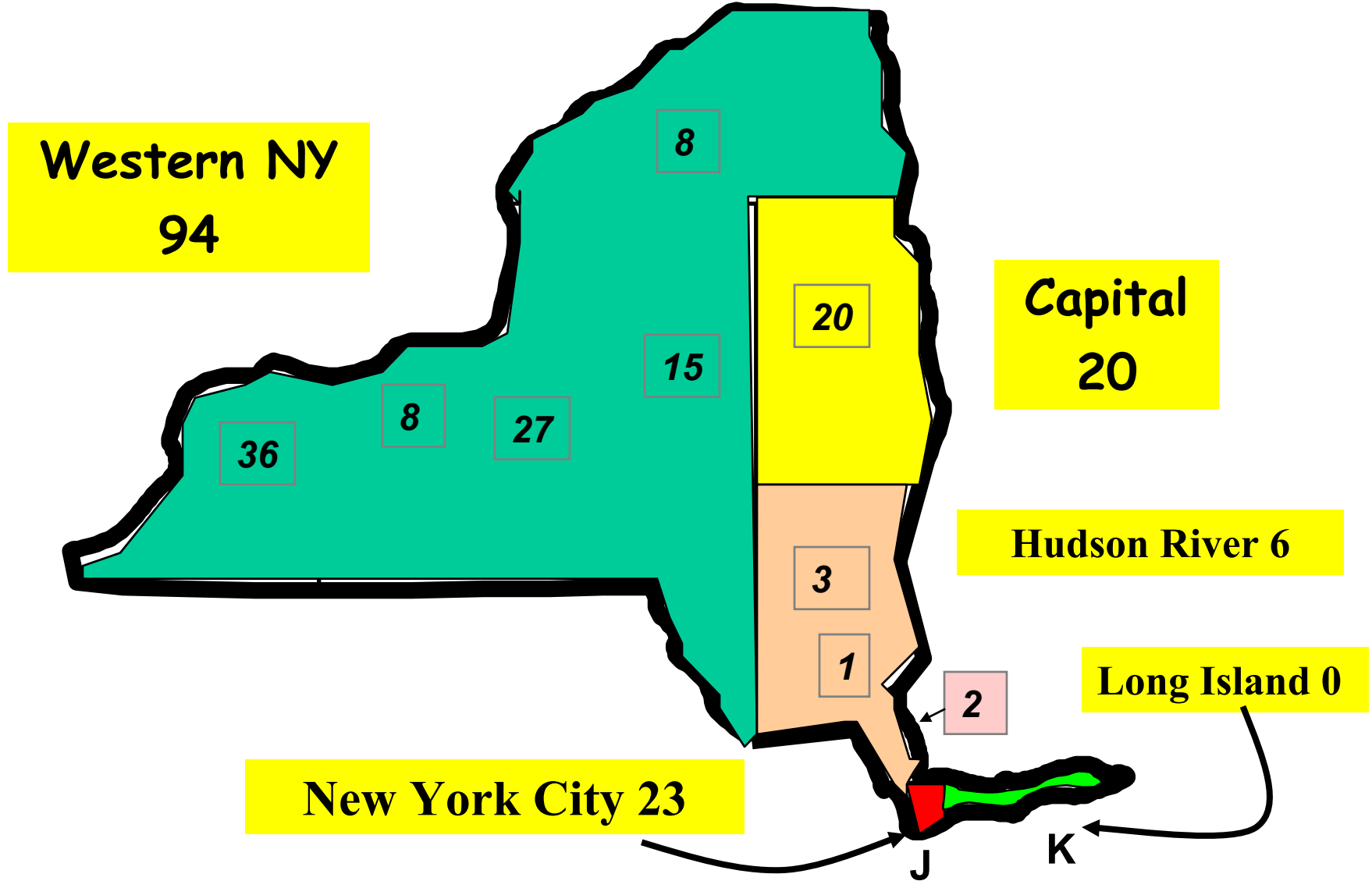
Other = Direct serve, Limited Customer, special case

Survey Frame and Response Rate

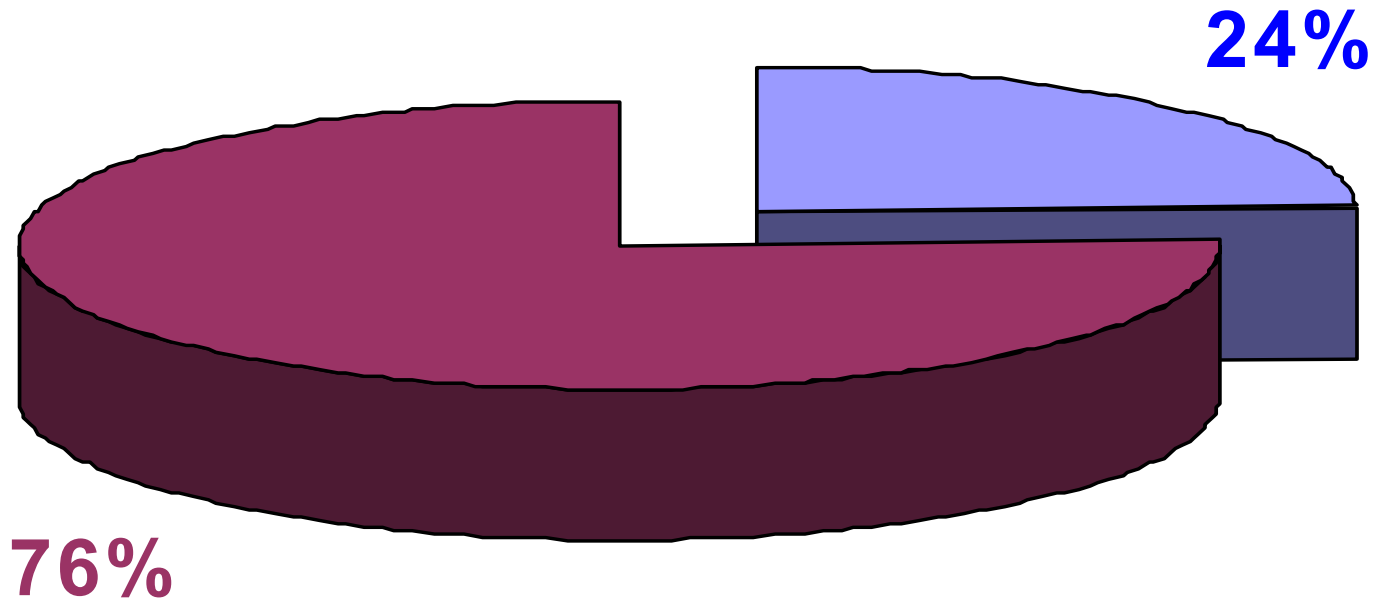
	Totals			
	Single Site Participants	Multi-Site Participants~	Informed Non- Participants	Total
EDRP	1262	428		1690
DADRP	19	5		24
ICAP	123	82		205
INP			324	324
Subtotal	1404	515	324	2243
Survey Lists**	402	89	290	781
Survey Responses	62	23 <i>(represents 106 participants)</i>	58	143
Response rate	15.4%	20.6%	20.0%	18.3%

Last year: 111 responses, 17% RR

Survey Response by "SuperZone"



Complete Surveys by Category



Base Phone – administered by contractor via phone interview

PRL Audit- administered by CERTS engineer via phone interview