

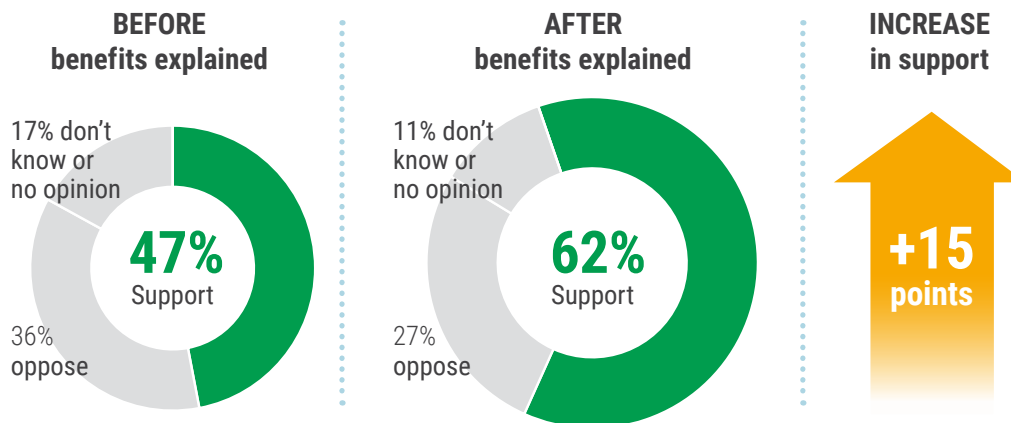
New Yorkers Support Carbon Pricing Proposal



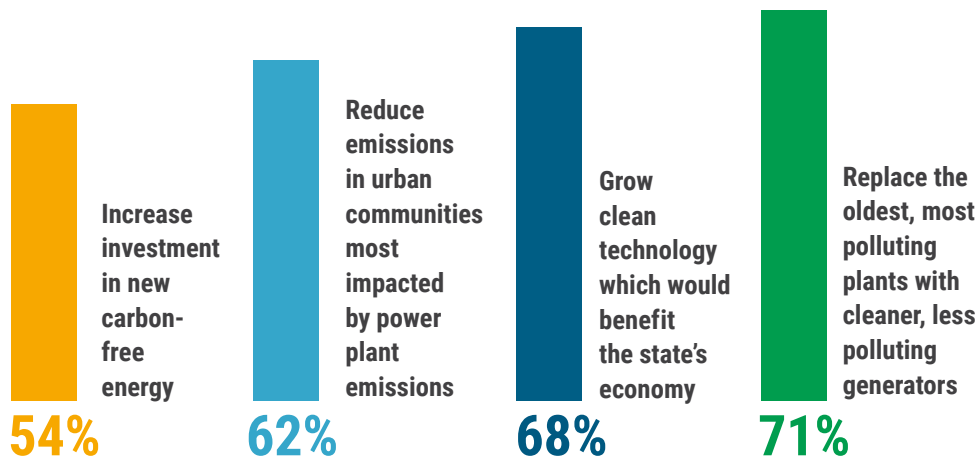
Siena College Research Institute recently released a new poll of New Yorkers which found a large majority of respondents are in favor of incorporating a social cost of carbon dioxide emissions into competitive wholesale energy markets. This plan from the New York ISO will help the state reach its statutory clean energy goals as stated in numerous separate studies.

Key highlights of the poll

Increase in support based on plan's total benefits



New Yorkers more likely to support carbon pricing knowing that it will



These results demonstrate that **New Yorkers recognize carbon pricing is a compelling tool** for meeting New York's clean energy, economic, and public health needs.

— **Rich Dewey**
President & CEO,
New York ISO



Multiple studies show that carbon pricing would help NY meet its clean energy goals faster and more cost-effectively, while maintaining grid reliability.

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