



# Evaluation of Changes in the BSM Rules on Financial Risk

Presented By:

Pallas LeeVanSchaick  
Potomac Economics  
Market Monitoring Unit

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## Introduction

- Out-of-market investment can undermine the market's ability to attract investment needed for resource adequacy.
  - ✓ BSM tends to limit the price effects of out-of-market entry.
- However, the status quo BSM rules could become a barrier to or increase the costs of NY State achieving its public policy goals.
- The NYISO is considering reforms to sustain the competitive performance of the market if BSM is largely eliminated.
  - ✓ Eliminating BSM for most resources will affect the long-term investment and retirement decisions of participants by increasing the volatility and risk associated with future revenues.
  - ✓ We have evaluated this risk and how it can be accounted for in the market.



# Introduction

- This presentation provides our conceptual framework for evaluating these risks. It is divided into the following sections:
  - ✓ Key drivers of financial risk for investors in capacity resources
  - ✓ Overview of our approach to modeling financial risk
  - ✓ Principles for determining model inputs
  - ✓ Illustrative results



# Drivers of Financial Risk for Investors



# Principles of Capacity Market Design

- The capacity market is designed to provide efficient incentives for the investment needed to satisfy resource adequacy needs.
  - ✓ In a market with resource adequacy targets, E&AS markets do not provide adequate revenues to sustain reserve margins at the targeted level.
  - ✓ This revenue shortfall is called the “missing money” which the capacity market is designed to provide.
- Investment in long-lived (i.e., >20-year) assets depends on long-term expectations
  - ✓ Spot capacity auctions provide very limited revenue certainty
  - ✓ Expectations regarding auction clearing prices drive long-term revenue expectations
  - ✓ Revenue uncertainty drives many firms to enter into hedges



# Principles of Capacity Market Design

- Capacity prices are determined using sloped demand curves:
  - ✓ Leading prices to rise when entry would be economic
  - ✓ Leading prices to fall as the capacity surplus rises
  - ✓ Promoting price stability
  - ✓ Reflecting the approximate reliability value of capacity
- The height of the sloped demand curve depends on the Net CONE (“Cost of New Entry”) of a generic potential new entrant (i.e., the demand curve unit)
  - ✓ The height is set in order to motivate investment needed to achieve a target level of reliability – the investor must expect to recover CONE over the long run as prices fluctuate.
  - ✓ Rising risk associated with future price volatility will raise the CONE for new resources.



# Estimation of WACC in Demand Curve Reset

- Key considerations for the evaluation of the Net CONE:
  - ✓ Estimation of E&AS revenue
  - ✓ Long-term capital investment cost depends on:
    - Amortization schedule of the investment
    - The return on equity (“ROE”), cost of debt, and capital structure determine the Weighted Average Cost of Capital (“WACC”)
- Investment risk affects the WACC in two ways. Higher market risk will:
  - ✓ Result in higher required ROEs for the portion of the investment that is equity financed.
  - ✓ Raise the cost of debt as the probability of receiving sufficient revenue to cover debt service falls.



## Market Risk without Out of Market Entry

- In a market where new investment is motivated by price signals:
  - ✓ Gradual demand growth and attrition of older inefficient supply:
    - Leads to gradual new entry and low price-volatility
  - ✓ New supply investment is often lumpy:
    - Leads to some transitory periods of lower prices, which investors expect.
  - ✓ Ultimately, market responses dampen the effects of shocks.
- Long-term revenue forecasts reflect moderate uncertainty if future entry decisions are assumed to primarily be driven by the expected market prices.
  - ✓ Large sustained surpluses are much less likely when investment and retirement decisions are governed by the market alone.





## Market Risk with Out of Market Entry

- In a market with substantial out-of-market entry and exit:
  - ✓ Policies may lead to large shocks in supply and demand such as:
    - Subsidized investment when prices are low,
    - Electrification of heating and EV sectors,
    - Environmental restrictions that lead to retirement,
  - ✓ Investment and retirement responses to these shocks can take years to materialize, increasing price effects in the short to medium term
    - Such responses also depend on long-term expectations.
  - ✓ BSM tends to moderate the resulting price effects of out-of-market entry and exit.



## Conclusions Regarding Investment Risk

- The sloped shape of the demand curve promotes price stability by increasing price as surplus falls and vice versa.
  - ✓ The height of the demand curve is set to motivate investment to satisfy reliability needs over the long-term
- Investors that rely on wholesale market revenues respond to S&D shocks in a manner that dampens their effects.
  - ✓ High levels of investment that disregards wholesale prices may exhaust the capability of the market to respond to shocks.
  - ✓ Policy-driven investment tends to increase shocks.
  - ✓ The status quo BSM rules reduce the resulting price effects.
    - Elimination of BSM will tend to increase investment risks
- We have developed an approach to analyzing the effect of BSM elimination on risk. This is discussed further in the next section.



# Modeling Framework



## Estimation of WACC in Demand Curve Resets

- The investment effects of risk and uncertainty is primarily accounted for in the WACC used to calculate Net CONE.
- Recent DCR studies have estimated the WACC based on:
  - ✓ Financial market theory including the capital asset pricing model
  - ✓ Publicly traded independent power producers and utilities
    - These firms are primarily exposed to market risk in regions with a MOPR or limited state policy intervention
- Our model is designed to estimate how future price and revenue volatility would be affected by *a change* in market rules. We will then use these results to estimate:
  - 1) The effect of these changes on the ROE using the capital asset pricing model; and
  - 2) The effects on investors' cost of debt based on the processes employed by the ratings agencies.



## Modeling Framework – Overview

- Like a typical DCR study, we are modeling a wholesale power market under the long-term equilibrium condition:
  - ✓ Net CONE =  $E(\text{capacity prices over the life of the investment})$ 
    - Net CONE depends on WACC
    - Increased volatility increases WACC
    - Thus, increased investment risk requires higher expected price levels to motivate investment
- DCR studies base capital cost assumptions on a review of historic data for comparable publicly-traded firms.
  - ✓ There are no historic comparables for a competitive power market that motivates merchant new entry without a MOPR amid high levels of policy-driven investment
  - ✓ Hence, a different approach is needed for this evaluation



## Modeling Framework – Overview

- The approach is to explicitly model a system under long-term equilibrium conditions with uncertainty.
  - ✓ We will evaluate how uncertainty drives price volatility, leading investment risk to differ in the following two cases:
    - Case 1: Under the status quo BSM rules
    - Case 2: After change in BSM rules
- Explicitly model significant market features including:
  - ✓ Aspects of existing supply & demand that provide price elasticity
  - ✓ A power system in transition due to policies to invest in clean generation and to shift consumers away from fossil fuel use
  - ✓ Use Monte Carlo techniques to evaluate the price effects from uncertainty regarding state policies and other market factors.



# Price Volatility and Cost of Equity

Capacity Price formation depends on:

- ✓ Elasticity of existing supply and demand
  - e.g., net GFCs, environmental permit restrictions, projected demand growth
- ✓ Elasticity of potential new merchant supply
  - e.g., net CONE, environmental permitting & siting
- ✓ Elasticity and quantity from demand-side policies
  - e.g., heating and transportation electrification, time of use rates, energy efficiency, BTM generation and storage
- ✓ Elasticity and quantity of policy-driven generation investment
  - e.g., land-based wind, solar, offshore wind, Canadian hydro, battery storage
  - BSM potentially alters the price effects from these investments



## Price Volatility and Cost of Equity

- The Capital Asset Pricing Model predicts that increasing expected volatility of market revenues will increase the cost of equity:
  - ✓  $COE_{NoBSM} = COE_{BSM} \times StDev_{NoBSM} \div StDev_{BSM}$  where
    - $COE_{BSM}$  is the power market risk component of cost of equity under BSM, which we derive from the DCR study and recent orders setting regulated ROEs:
$$COE_{BSM} = \{ \text{Merchant cost of equity} \} \text{ minus } \{ \text{Regulated cost of equity} \}$$
    - $StDev$  is the expected standard deviation of market returns in each case
- Hence, one of the primary results of the model will be the estimated difference in the standard deviation of market revenues in the BSM and NoBSM cases.





# Cost of Debt and Capital Structure

- In the DCR study, cost of debt is estimated from:
  - ✓ Yields on recent debt instruments for IPPs
- If BSM is largely eliminated, the cost of debt may rise if there is a significant change in expected market risk
  - ✓ Cost of debt can be estimated from the “NoBSM” case and how guidance from debt rating agencies would be applied to it.
  - ✓ Increased price volatility increases the cost of debt
    - Debt ratings focus on the low end of the potential range of market revenues, which would fall if price volatility increases.
    - Hence, the low end of the distribution of market revenues is most relevant for the cost of debt.
  - ✓ This guidance can also be used to assess whether the efficient capital structure will change if price volatility increases.



## Putting the Model Together

- For a given set of inputs and scenarios, our model assumes the following equilibrium condition across scenarios for Case X:
  - ✓  $CONE_x(WACC_x(Revenue_x)) = E(Revenue_x)$
- In Case 1, we model system w/status quo BSM at equilibrium:
  - ✓ Assume  $CONE_1$  and  $WACC_1$  from DCR study
- In Case 2, we model system w/BSM eliminated at equilibrium:
  - ✓  $CONE_2(WACC_2(Revenue_2)) = E(Revenue_2)$  using identical scenarios and other inputs related to supply and demand
  - ✓ Where  $WACC_2$  is a function of  $COE_2$ ,  $COD_2$ , and D/E ratio
  - ✓  $COE_2 = COE_1 \times StDev_2(Revenue_2) \div StDev_1(Revenue_1)$
  - ✓  $COD_2$  is determined based on how the distribution of returns in Case 2 relative to Case 1 would affect rating agency guidance and capital structure adjustment



# Principles for Determining Model Inputs



# Principles for Determining Model Inputs

- New York is transitioning from a conventional fleet to one with high penetration of clean resources driven by state policies.
- Detailed information is available about clean energy policies.  
However:
  - ✓ There is substantial uncertainty regarding the timing and quantities of new supply over the investment time horizon
  - ✓ Some policies allow flexibility
    - For example, it may be unclear whether the policy will focus on solar or wind to achieve certain targets
  - ✓ Individual clean projects may experience significant delays
    - For example, a project originally contracted to enter in 2024 might not enter the market until 2028
  - ✓ Policies may continue to evolve after 2021



## Principles for Determining Model Inputs

- The approach assesses how the current WACC would be affected by a change in the BSM rules:
  - ✓ A range of scenarios is modeled to capture the effects of uncertainty on investment risk
    - The same scenarios are examined in Case 1 and Case 2, so over- or under-estimates of uncertainty should not significantly affect the estimate of how a change in rules would affect the WACC
  - ✓ A stylized model captures a group of years in a single clearing of supply and demand. (The additional complexity of a multi-period model would likely not change the results significantly.)
- Our assumptions are based on expected policies and conditions around 2030, representing the medium term as a proxy for uncertainty over the investment horizon.



# Illustrative Results

# Illustrative Results – Revenue Distribution with and without MOPR

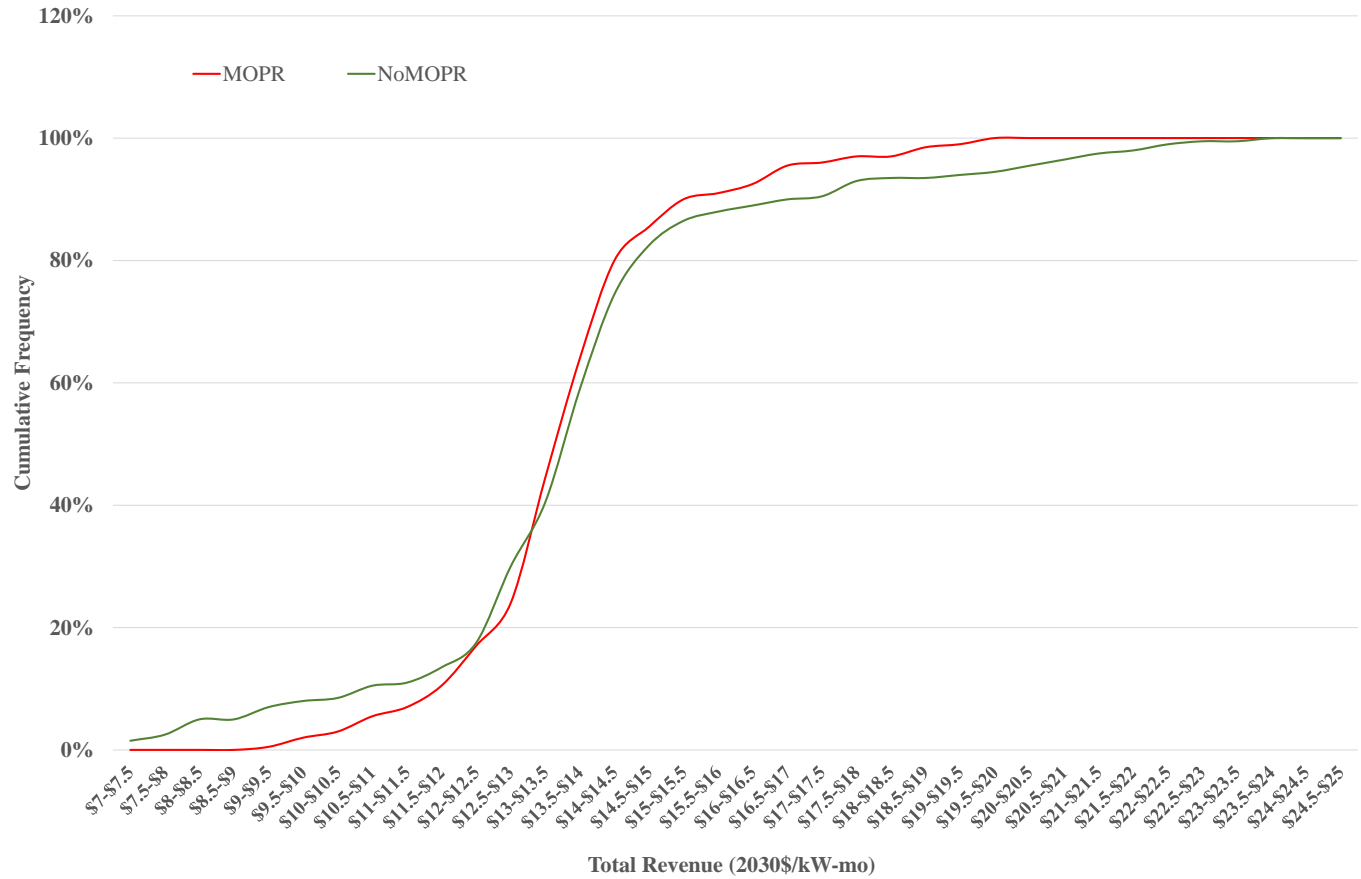


Figure shows distribution in No MOPR case before adjusting COE, COD and debt ratio.

## Illustrative Results – Assessment of COD

2030\$/kW-mo	Notes	Base	Rating Case	
			MOPR	No MOPR
Total Revenues	[1]	\$ 13.7	\$ 10.6	\$ 9.6
Fixed costs	[2]	\$ 5.3	\$ 6.0	\$ 6.0
Taxes	[3]	\$ 1.0	\$ -	\$ -
Net Cash Flow	[4] = [1] - [2] - [3]	\$ 7.4	\$ 4.6	\$ 3.6
Debt Service	[5]	\$ 3.3	\$ 3.3	\$ 3.3
DSCR	[4]/[5]	2.25	1.41	1.10

[1] Includes Capacity, PFP, scarcity and EAS revenues. All revenues derated by 6% to account for lower availability and EAS revenues derated by 2.5% to account for higher heat rate

[2] Fixed O&M in No MOPR case increased by 12% per guidance from S&P and Fitch (relative to base case) to reflect performance stress

[3] Federal and State income taxes

- Based on the Rating Case DSCR (1.10), we estimate a COD in No MOPR case = 8.1% for a 55/45 debt-equity ratio before modifying supply and demand to reflect higher COE and COD.

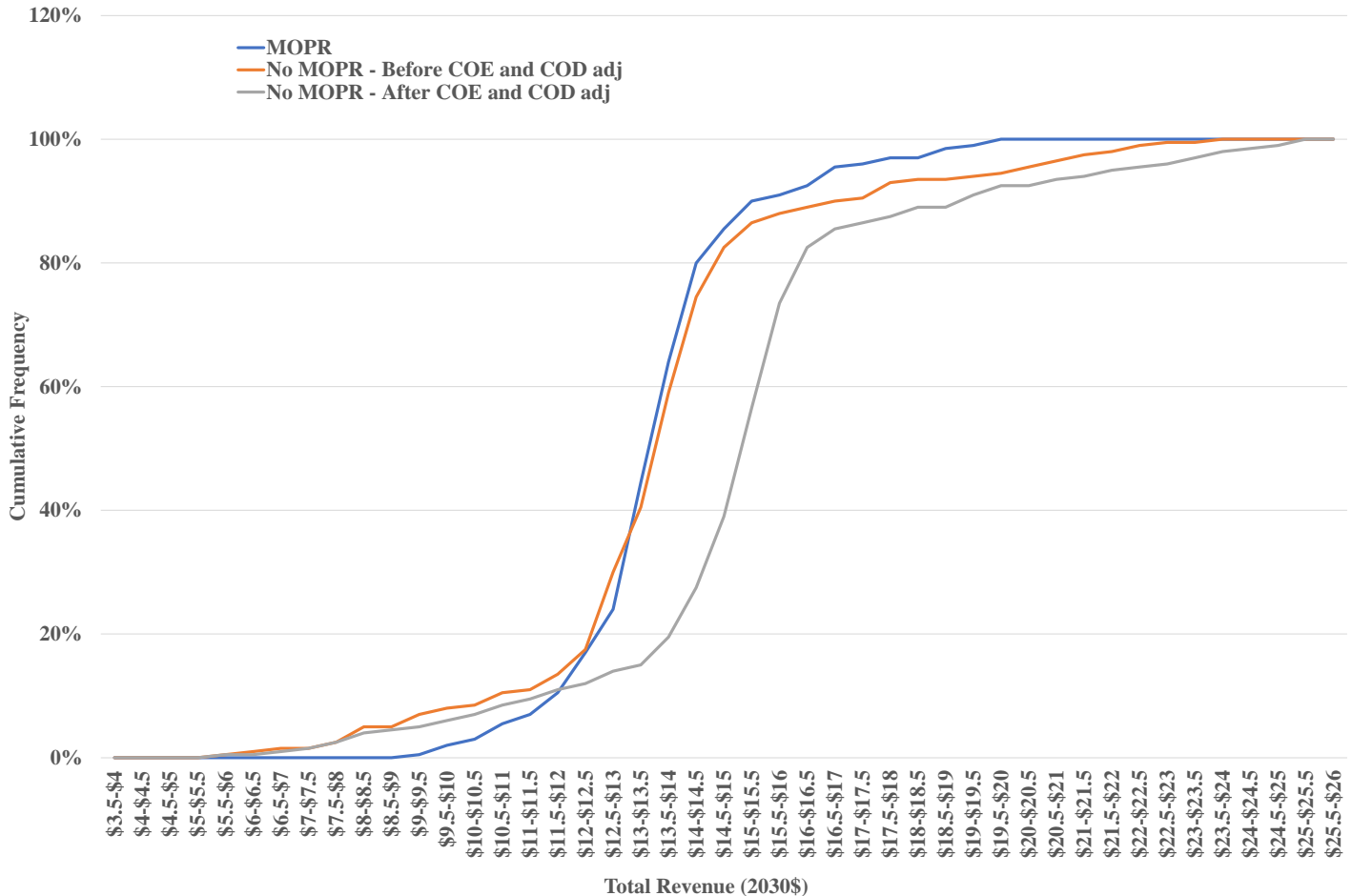




## Illustrative Results – Assessment of COE and Calculation of WACC

- Estimated increase in COE in No MOPR case
$$= (Std\ Dev(Rev_{NoMOPR}) / Std\ Dev(Rev_{MOPR}) - 1) \times (Power\ Market\ Premium)$$
$$= (2.64/1.74-1) \times 3\%$$
$$= 1.54\%$$
  - ✓ Hence, the estimated COE in No MOPR case (before modifying supply and demand to reflect higher COE and COD) = 14.54%
- Increasing COE and COD shifts the demand curve and supply offers from new resources. Iterating to determine the COE and COD produces the following results (see slide 36):
  - ✓ COE = 15.36%
  - ✓ COD = 9.03%
  - ✓ ATWACC = 10.54%

# Illustrative Results – Revenue Distribution in No MOPR Case after COE and COD Adjustment



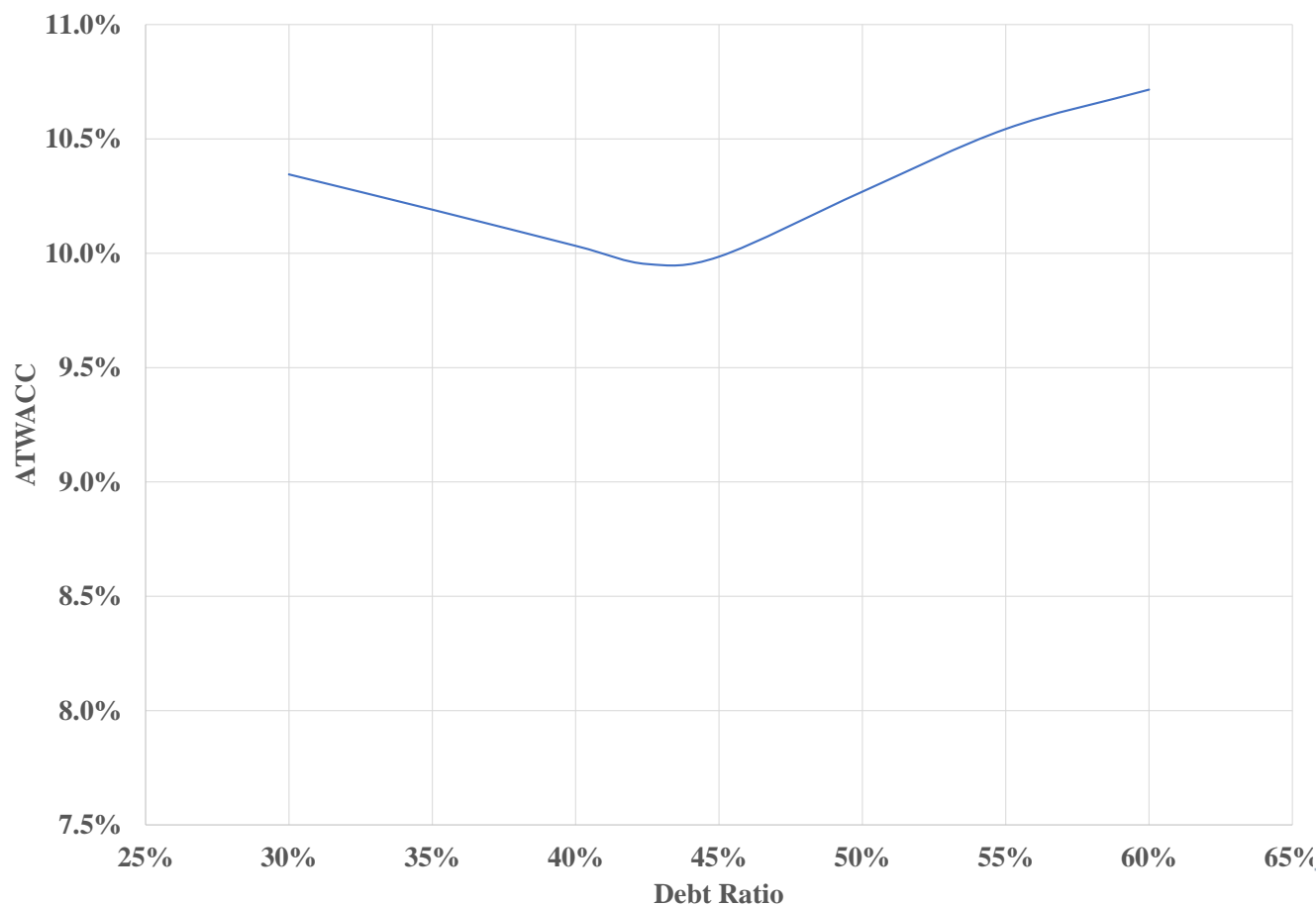


## Adjusting Debt Ratio

- We evaluate if a developer would reduce the debt ratio to lower the overall cost of capital in the No MOPR case.
  - ✓ This reflects the ability of developers to adjust their capital structure to reduce the cost of capital.
- A lower debt ratio would have the following effects:
  - ✓ Reduce the required debt service payments, improving its DSCR and debt rating (thus lowering the WACC).
  - ✓ Increase the weight of the COE in calculating the WACC (thus increasing the WACC).
  - ✓ Reduce the COE (thus lowering the WACC) because the volatility project revenues falls in proportion to the amount of equity.
  - ✓ Increase the COE (thus increasing the WACC) because some default risk shifts to equity holders at lower leverage levels.

# Adjusting Debt Ratio – Illustrative Results

- Example where optimal debt ratio is 42.5%.





# Appendix



## Bond Yields

- The following table shows the assumed corporate bond yields for B and BB-rated bonds

Rating	Yield
BB	5.06%
BB-	5.68%
B+	6.45%
B	7.26%
B-	8.34%

- The yields shown are derived from:
  - ✓ Corporate BB and B index yields for the January-June 2020, published by FRED (Federal Reserve St. Louis)
  - ✓ Spread for each rating from January 2021 published by Professor Damodaran of Stern School of Business<sup>8</sup>



## Impact of Leverage on Cost of Equity

- Leverage increases the financial risk to equity holders and thus increases the required COE. In general:

$$\text{Return to equity} = (\text{Free Cash Flow} - \text{Debt payment}) / \text{Equity Value}$$

- Hence, if risk to equity holders is measured by the volatility in the return to equity, it increases as the equity value decreases.
- We utilized the Extended Hamada equation (also referred to as Conine equation) to adjust the cost of equity for leverage (see next slide)
- Our choice of the Extended Hamada (over the Hamada equation) was driven by the significant spread between merchant COD values and the risk-free rate.



## Extended Hamada Equation

$$\beta_L = \beta_U \times (1 + (1-T) * (D/E)) - \beta_D \times (1-T) \times (D/E)$$

Where:

$\beta_L$  – levered equity  $\beta$

$\beta_U$  – unlevered equity  $\beta$

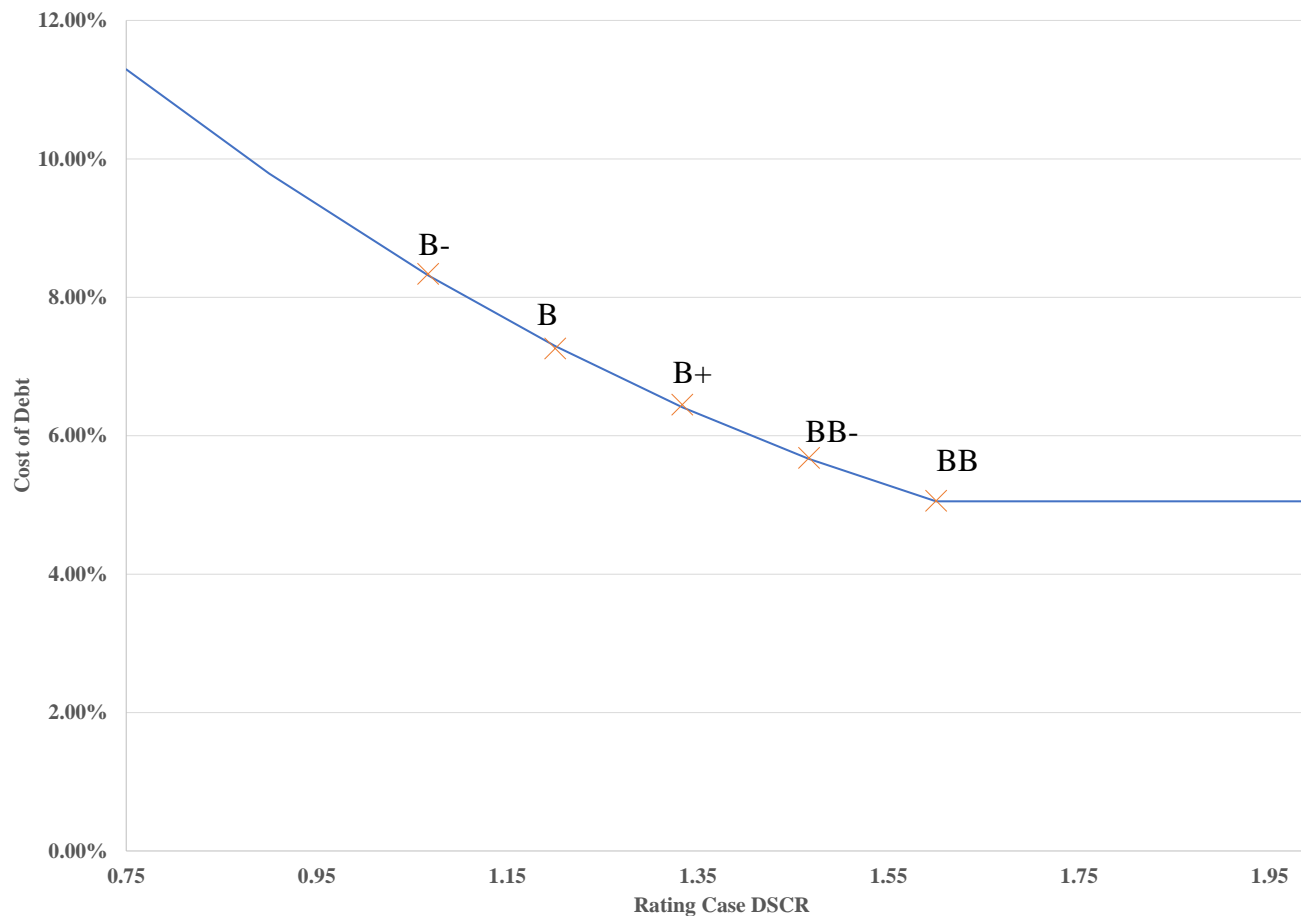
$\beta_D$  –  $\beta$  of debt

T – tax rate

D/E – debt-to-equity ratio



# Assumed Relationship between COD and DSCR





# Iterations to determine COE and COD in No MOPR Case (no leverage adjustment)

