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## **NYISO Participates in International Symposium Company will host follow-up workshop in Albany**

(Guilderland, NY) - Continuing its efforts to become a global energy market leader, the NYISO is participating in an international conference this month and will host a follow-up workshop for energy executives from across the world.

The Peak Load Management Alliance (PLMA) and the International Energy Agency (IEA) DSM Programme are hosting an International Symposium on Demand Response in New York City September 8 through 10 to discuss how the world's energy markets have developed and implemented demand response programs to stabilize market prices and increase reliability. Representatives from the NYISO will conduct presentations to discuss New York's electricity markets and its own successful demand response programs in place in the state to reduce demand on peak days. Demand response resources play a key role in maintaining system reliability, especially during hot days when energy demand climbs sharply.

The conference focuses on how demand response can be used in resource planning for market prices and reliability, and how it should become a required component of every electricity supplier's plan. Internationally renowned speakers will discuss how well market structures in their respective countries have accommodated demand response resources and also offer an exchange of ideas to improve various programs.

Following the conference, the NYISO will host a workshop on September 11 at its facilities for the executives who attended the international symposium. The workshop will continue September 12 at the Albany office of the New York State Energy Research and Development Authority (NYSERDA). The workshop will draw upon IEA member countries' experiences to discuss and revise the draft IEA DSM Task on Demand Response Resources.

The NYISO will provide conference space and materials during Thursday's Task workshop, which outlines a framework in which individual countries could identify existing and potential demand response resources, establish their value to liberalizing their electricity market, and create a roadmap for realizing that potential in a systematic and effective manner.

The PLMA includes leading companies in electric generation, retail energy services, load aggregation, power exchange, demand response systems, metering equipment, grid operations, market management and information technologies. For more information, visit PLMA's website, <http://www.peaklma.com>.

The IEA, established in 1974, is an energy forum of 26 countries. Members share energy information, coordinate energy policies and cooperate in the development of rational energy programs, in addition to their commitment to meeting oil supply emergencies in the world.

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*The New York Independent System Operator (“NYISO”)—[www.nyiso.com](http://www.nyiso.com)— is a not-for-profit corporation established in 1999 to facilitate the restructuring of New York State’s electric industry. Based in New York’s Capital Region, in addition to administering the State’s wholesale energy markets, the NYISO operates the State’s high voltage electric transmission system. Since 1999, the NYISO’s market volume exceeded \$16.2 billion, more than all of the other Northeast markets combined.*