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New York ISO Launches New Website

Creates a More User-Friendly Environment for Market Information.

(Guilderland, N.Y.) – The New York Independent System Operator (NYISO) on Tuesday introduced a new Web site designed to better serve customers and other key constituents. The new NYISO.com combines the two existing Web sites (NYISO.com and MDEX.NYISO.com) into a single, easy-to-use site.

NYISO.com offers many new functions that will enhance the experience for the company’s main audiences: Market Participants, employees, regulators, legislators, the media and the general public. It features drop-down menus for easy navigation, and function bars and search windows that are accessible from every page.

“The new site is the product of months of very intense work by our design team, and their efforts are easily recognized in the quality of our new Internet home,” said S. Kennedy Fell, VP and Chief Information Officer. “We expect our new site to be very popular with the public, staff and especially our Market Participants.”

The latest Web design techniques have been utilized to make it easier for all of the NYISO’s Web visitors to access important information. This includes the ability to sort and filter document lists throughout the site. Also, the “My NYISO” feature allows users to customize the site.

The Guilderland-based NYISO operates the state’s bulk power transmission system and administers the state’s wholesale electric markets. Electricity trading in New York is Web-based.

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The New York Independent System Operator (NYISO) – www.nyiso.com – is a not-for-profit corporation established in 1999 to facilitate the restructuring of New York State’s electric industry. Based in New York’s Capital Region, in addition to administering the State’s wholesale energy markets, the NYISO operates the State’s high voltage electric transmission system. The NYISO’s market volume was \$7.3 billion in 2004.