

Matthew S. Schwall

412 Broadway – Albany, N.Y. 12207 – 718-619-6467 – schwall.matthew@gmail.com

Professional Experience

Director of Market Policy & Regulatory Affairs – November 2016 – Present

Independent Power Producers of New York, Inc. (IPPNY)

- ❖ Prepare written communications to, and build consensus among and advocate on behalf of, a diverse membership of merchant generators concerning the development of public and regulatory policies related to the market design and rules affecting the wholesale electric power system in New York.
- ❖ Monitor and participate in proceedings at the New York Independent System Operator (NYISO), the New York State Reliability Council (NYSRC), the New York Public Service Commission, and the Federal Energy Regulatory Commission.
- ❖ Identify all issues, conflicts, and opportunities affecting IPPNY's members.
- ❖ Coordinate, draft and review regulatory filings with members and serve as IPPNY's liaison in the NYISO stakeholder process.

Communications Manager – November 2014 – November 2016

IPPNY

- ❖ Managed day-to-day internal and external communications.
- ❖ Responsible for association publications, media relations, speech writing, public testimony, website management, press releases, advertising, and development and implementation of public relations strategy to advance IPPNY priorities.
- ❖ Communicated complex energy policy issues to IPPNY members and public.

Assistant Regional Coordinator – July 2014 – November 2014

New York State Assembly, Communication & Information Services (CIS)

- ❖ Developed community outreach strategy for members of Assembly in response to changing political dynamics locally and regionally.
- ❖ Analyzed legislation and policy issues unique to specific Assembly districts.
- ❖ Targeted audiences, drafted press releases and political/issue mailers.
- ❖ Monitored local media outlet and community developments.

Researcher – February 2013 – July 2014

New York State Assembly, CIS

- ❖ Conducted comprehensive qualitative and quantitative research using a host of research tools.
- ❖ Closely followed NYS political and legislative developments for strategic development purposes.

Director of Constituent Services – July 2012 – February 2013

Office of New York Assemblyman Michael Cusick

- ❖ Accountable for all citizen queries, complaints, and correspondence.
- ❖ Resolved problems with government agencies and private organizations on behalf of the public.
- ❖ Liaison officer and representative figure for the Assemblyman at meetings of community boards, committees, government agencies, and civic groups.
- ❖ Responsible for research and analysis of legal and policy issues.
- ❖ Coordinated large scale community events, e.g., Total Fitness Challenge, Superstorm Sandy relief effort.

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Other Relevant Experience

- ❖ NYISO Installed Capacity & Market Issues Working Groups, Chair
- ❖ NYS Reliability Council, Executive Committee Member and Wholesale Sellers Representative

Education & Academic Achievement

Master of Science in Global Energy Management, Expected Spring 2020

University of Colorado, Denver Business School

Bachelor of Arts in Political Science, *cum laude*, 2012

Rockefeller College of Public Affairs & Policy at the University of Albany, NY

- ❖ New York State Assembly Internship Program - Awarded 2012 Speaker's Mock Session Award; nominated for 2012 Chairperson's Award; nominated for 2012 and 2011 Outstanding Research Paper Awards

Brief answers to the following questions:

1. Please describe all experience you have had in chairing groups or committees of diverse interests, with a list of such groups.
 - a. Current chair of the MIWG, though meetings have been joint so I also have chaired ICAPWG and TPAS meetings.
 - b. IPPNY is a trade association of competitors. Every day is an exercise in dealing with diverse interests.
2. Please describe the support of your organization for your assuming the position of Vice-Chairperson, and describe your ability to make the necessary time commitment.
 - a. IPPNY fully supports my committing the time necessary to fulfill the responsibilities of Vice-Chair. My role at IPPNY currently requires me to attend every BIC meeting, therefore, time commitment is not an issue.
3. Please describe any training or experience you have had in mediation, ADR or consensus building.
 - a. I have no formal training in mediation, but have held various managerial roles for multiple organizations that have required mediation and relationship building skills, including past management of constituent services for NYS Assembly member Michael Cusick, the current Chair of the NYS Assembly Energy Committee.
4. Please describe briefly why you would like to have this job.
 - a. It is the responsibility of stakeholders to contribute to the NYISO stakeholder process. The stakeholder process is only as successful as market participants are willing to contribute the time necessary to make it work. I have participated in NYISO stakeholder meetings for 3 years, have contributed to conversation and have observed committee chair interactions, and now would like to contribute to that process by volunteering my time and experience.
5. Please describe briefly your organizations actual and/or potential business interests in the Northeast and New York State, including the sector in which your organization participates for purposes of NYISO governance.
 - a. IPPNY is a trade association representing companies involved in the development of electric generating facilities, the generation, sale, and marketing of electric power, and the development of natural gas and energy storage facilities in the State of New York. IPPNY member companies participate in both the Generation Owners and Other Suppliers sectors, are directly impacted by decisions made in the NYISO stakeholder process, and contribute to that process individually and through IPPNY.